

Substitutions

CORE PREREQUISITES 7 units (Required)

- | | |
|---|------------------------------------|
| <input type="checkbox"/> DES 323 VISUAL DESIGN LITERACY (3) | This course may not be substituted |
| <input type="checkbox"/> DES 356 HISTORY OF DESIGN AND TECHNOLOGY (3) | This course may not be substituted |
| <input type="checkbox"/> DES 370 INTRODUCTION TO DESIGN (1) | This course may not be substituted |

CORE FOUNDATION 9 units

- | | |
|--|-------|
| <input type="checkbox"/> DES 300 DESIGN PROCESS (3) | _____ |
| <input type="checkbox"/> DES 322 COMPUTER GRAPHIC IMAGING (3) | _____ |
| <input type="checkbox"/> DES 324 RESEARCH AND WRITING FOR DESIGN (3) | _____ |

MAJOR PREREQUISITES 6 units

- | | |
|---|-------|
| <input type="checkbox"/> DES 325 GRAPHIC DESIGN I: INTRODUCTION (3) | _____ |
| <input type="checkbox"/> DES 327 INTERACTIVE DESIGN I (3) | _____ |

MAJOR REQUIREMENTS 9 units

(Select 3 courses; Units not taken here can be used as electives)

- | | |
|--|-------|
| <input type="checkbox"/> DES 425 GRAPHIC DESIGN II: TYPOGRAPHY (3) | _____ |
| <input type="checkbox"/> DES 427 INTERACTIVE DESIGN II (3) | _____ |
| <input type="checkbox"/> DES 525 GRAPHIC DESIGN III: ADVANCED (3) | _____ |
| <input type="checkbox"/> DES 527 INTERACTIVE DESIGN III (3) | _____ |
| <input type="checkbox"/> DES 627 ADV PROJECTS IN VIS COM (3) | _____ |

MAJOR ELECTIVES 21 units

(21 Elective Units selected with approval of DESIGN Advisor; Minimum of 9 units must be DES courses)

- | | |
|------------------------------------|-------|
| <input type="checkbox"/> DES _____ | _____ |
| <input type="checkbox"/> DES _____ | _____ |
| <input type="checkbox"/> DES _____ | _____ |
| <input type="checkbox"/> DES _____ | _____ |
| <input type="checkbox"/> _____ | _____ |
| <input type="checkbox"/> _____ | _____ |
| <input type="checkbox"/> _____ | _____ |

CULMINATING REQUIREMENT (6 units) [TAKEN LAST SEMESTER]

- | | |
|--|------------------------------------|
| <input type="checkbox"/> DES 505 SENIOR DESIGN PROJECT (3) | This course may not be substituted |
| <input type="checkbox"/> DES 570 PROFESSIONAL PRACTICES FOR DESIGN (3) | _____ |

Total for Major = 58 UNITS

Name: _____

Email : _____

Phone #: _____

Address: _____

City, State, Zip: _____

Student ID #: _____

All class changes or substitutions must be approved and signed by your advisor and the School of Design Director one semester before graduation. A copy of this contract will be emailed to you after each director approval and the signed original placed in your student folder. Please keep your digital copy or a printout of it with you for meetings with your advisor or to show instructors to prove non-SFSU prerequisites, etc. Note that this document is the only record of your officially approved course substitutions and approved non-SFSU electives, so it's important that you keep it up to date.

Signature of Student / Date

Signature of Advisor / Date

Signature of School of Design Director / Date

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION DESIGN (58 units)

Suggested Course Sequence (note, depending on course availability, this schedule will have to be adjusted. work with your advisor if you need to adjust this recommended schedule)

First Semester in Major
(17 units)

- Upper-Division GE 1 (3)
- 323** Visual Design Literacy (3)
- 356** History of Design (3)
UD GE-C (3)
- 370** Introduction to Design (1)
- 322** Computer Graphic Imagin (3)
- Upper-Division GE 2 (3)

Second Semester
(15 units)

- 325** Graphic Design I (3)
- 327** Interactive Design I (3)
- 324** Research & Writing for Design (3)
- 300** Design Process (3)
- DES** Major Elective (3)

Third Semester
(15 units)

- 425** Graphic Design II (3)
- 427** Interactive Design II (3)
- DES** Major Elective (3)
- DES** Major Elective (3)
- DES** Open Elective(3)

Fourth Semester
(15 units)

- 570** Professional Practices (3)
- DES** Open Elective (3)
- DES** Major Elective (3)
- DES** Open Elective(3)
- 505** Senior Design Project (3)

Legend

- Required
- Elective

Rules

All class changes/substitutions must be approved/signed by your advisor and the department director one semester before graduation. All DESIGN majors must complete a minimum of 24 DESIGN units in residence. Keep a copy of your contract for your reference.

Total BSVCD:

BS in Visual Communication Design: 58 Units

Total GE Units: 48 Units

Total Units For Graduation from SFSU: 120 Units

Elective Options (Total of 21 Units Required)

DES 227 Rethinking Digital Visual Media (3)
DES 226 Modern Letterpress Printing (GE) (3)
DES 256 Design and Society (GE) (3)
DES 321 Technical Drawing I: Intro to CAD (3)
DES 405 How to Develop, Patent and Market an Idea (3)
DES 475 Topics in Design (3)
DES 523 Information Design I: Data Visualization (3)
DES 524 Information Design II: (3)
DES 575 Workshop (3)
DES 576 Practical Experience: Internship (3)
DES 625 Design Practicum: Design Working Group (3)
DES 628 Design Gallery: Exhibitions and Communications (3)
 ART 410 Conceptual Strategies I (3)
 ART 511 Conceptual & Information Arts: Special Areas (3)

ART 235 Printmaking 1 (GE) (3)
 ART 434 Color Workshop (3)
 MGMT 650 Creativity and Innovation (3)
 JOUR 235 Photojournalism I (GE) (3)
 JOUR 450 Publication Design & Graphics (3)
 JOUR 500 Contemporary Magazines (3)
 ANTH 595 Visual Anthropology I (6)
 MKTG 431 Principles of Marketing (3)
 MKTG 440 Advertising Creativity and Production (3)
 MKTG 443 Sales Promotion and Publicity (3)
 MKTG 469 Digital Marketing (3)
 MKTG 675 Brand Management (3)