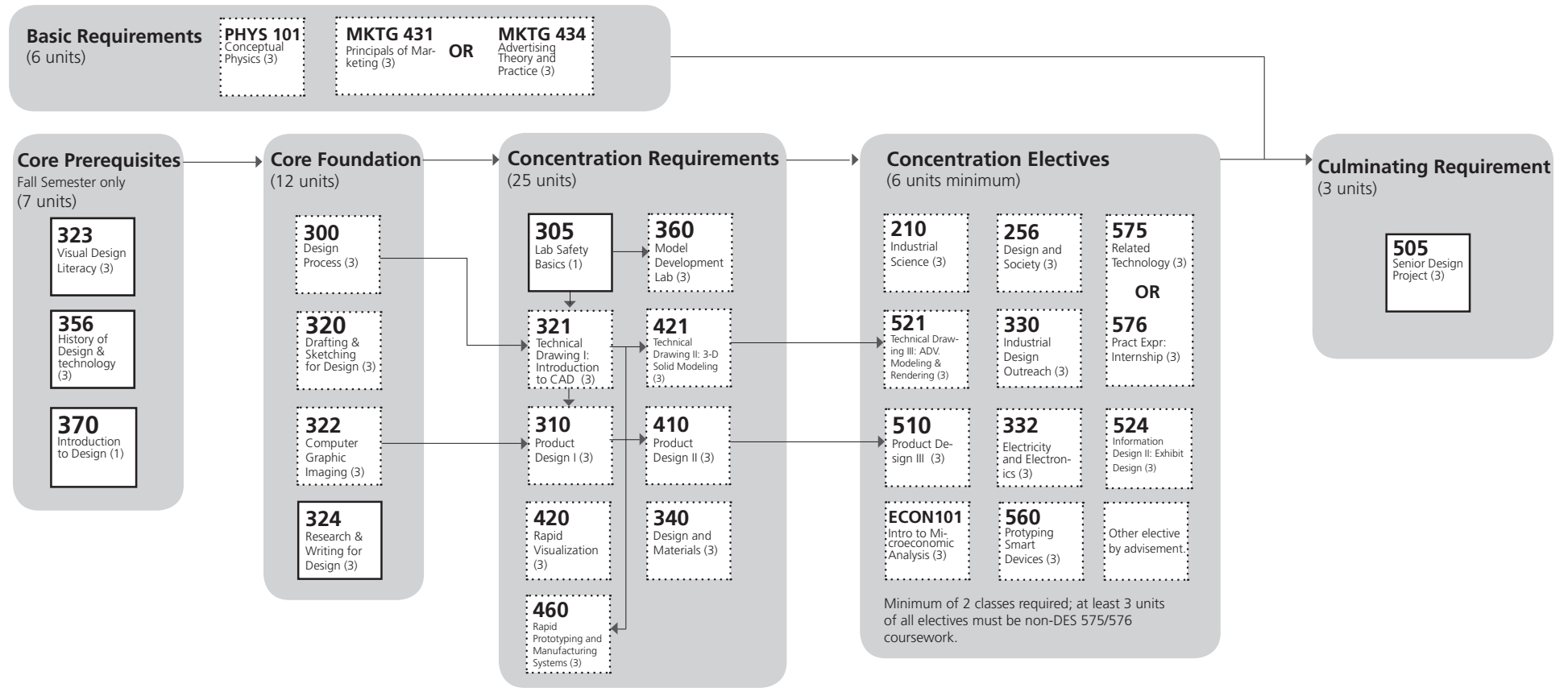


BACHELOR OF SCIENCE IN INDUSTRIAL DESIGN: Concentration in Product Design and Development (59 units)

Suggested Course Sequence



Legend



This course may not be substituted



This course may be substituted with a relevant class upon advisement.



Prerequisite

Rules

All class changes/substitutions must be approved/signed by your advisor and the department director one semester before graduation. All DESIGN majors must complete a minimum of 24 DESIGN units in residence. Keep a copy of your contract for your reference.

Total BSID: Concentration in Product Design and Development: 59 Units

Total GE Units: 48 Units

Total Units For Graduation: 120 Units

(NOTE: 40 Units Must Be Upper Division Units - 300 level and above)

Other Elective Options

DES 325 Graphic Design I: Introduction (3)

DES 405 How to Develop, Patent, & Market an idea (3)

DES 523 Information Design I: Data Visualization (3)

ID 240 Color and Design (GE) (3)

ID 300 Designers of the 20th/21st Centuries (3)

ID 343 Housing for People with Special Needs (3)

CFS 543 Sustainability in the Textile, Housing, & Food Inds. (GE) (3)

ADM 569 Visual Merchandising and Promotion (3)

ART 222 Introduction to Textile Art (3)

ART 240 Introduction to Contemporary Sculpture (GE) (3)

ART 245 Introduction to Ceramics (GE) (3)

ART 619 Exhibition Design (3)

TH A 305 Design Graphics for Stage and Screen (3)

ENGR 100 Introduction to Engineering (1)

ENGR 101 Engineering Graphics (1)

IBUS 841 Creativity for Managers: A Global Perspective (3)

MKTG 633 Consumer Behavior (3)

MKTG 675 Brand Management (3)

MKTG 688 New Product Management Seminar (3)

MKTG 689 New Product Marketing and Launch (3)

ANTH 315 Regional Ethnography (3)

ANTH 555 Urban Anthropology (3)

MGMT 405 Intro. to Management & Organizational Behavior (3)

MGMT 650 Creativity and Innovation (3)

PSY 463 Human Factors (3)

HUM 301 Form and Culture (3)

HUM 303 History and Culture (3)

HUM 425 Thought and Image: Humanities (3)

HUM 510 Comparative Form and Culture (3)

BUS 450 Greening of Business (3)

GEOG 421 Future Environments (GE) (3)

GEOG 600 Environmental Problems & Solutions (GE) (3)

GEOG 666 Geography of Garbage: Recycl & Waste Reduction (GE) (3)

USP 514 Sustainable Development in Cities (GE) (4)